FOR IMMEDIATE RELEASE

Becton, Dickinson and Company, GalaxE Solutions and Western Pest Services headline Spectrum360’s First Virtual Walk

Livingston, NJ – May 18, 2020 - Spectrum360, the nonprofit organization serving children, adolescents, young adults and adults on the autism spectrum and with behavioral and related disabilities, will host its first virtual walk on June 7th. One of three major fundraisers for the organization, Spectrum360’s Walk for a Lifetime has in the past gathered together Spectrum360 families, students, donors and friends for a one-mile walk around the scenic Verona Park. Due to the current restrictions on groups of 10 or more people, Spectrum360 has reshaped the event as a virtual experience taking place in participants’ own neighborhoods.

With the support of New Jersey-based sponsors including Becton, Dickinson and Company (BD), GalaxE Solutions and Western Pest Services, the walk will include virtual contests, prizes and activities. On event day, registrants are invited to share their walk experience on Spectrum360’s “Walk for a Lifetime” Facebook page. All walkers are encouraged to follow social distancing guidelines, including wearing face coverings. Those who raise over $50 will receive an event-branded mask.

Spectrum360’s annual walk typically raises over $100,000 to support operation of its programs and fund activities that are not covered by tuition or federal funding. However this year, due to the COVID-19 crisis, funds raised will be used to keep these vital programs operating virtually.

“As the COVID-19 crisis continues, our staff has been providing remote learning and teletherapy services to our students and adults, providing a lifeline for families with special needs,” Kerry Guzman, Director of Development said. “The Walk is one of our biggest annual fundraisers, and we did not want to postpone it, as it is more important than ever to come together as a community - even if it is virtually - to ensure our programs can continue and will be here post Covid-19. We want to encourage everyone to participate in any way they can, as safely as they can.”

Walk for a Lifetime begins at 10 a.m. on June 7th. For more details on how to participate or to donate, please visit http://walk.spectrum360.org.

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About Spectrum360:
For more than 50 years, Spectrum360 has been a pioneer in serving individuals with special learning needs. Today, Spectrum360 serves children, adolescents, young adults and adults on the autism spectrum and with behavioral and related disabilities. Spectrum360’s mission is to provide the highest quality educational and therapeutic programs for individuals with learning, language and social/emotional challenges to achieve their maximum potential as responsible adults in society; to recognize and value individuals’ unique abilities, learning styles and differences; and to serve as a leader in promoting innovative educational programs. For more information, visit us at: https://spectrum360.org/about-us/

For Media Inquiries, please contact:
Contact: Melissa Kuper
Email: mkuper@spectrum360.org | Phone: 973-509-3050 x271